

STRUPPY

STRUPPY® FOR SALE

ESTABLISHED PET BRAND FOR SALE

Premium Pet Supplies · Pet Food · Snacks

EU-Word Mark · 13 Nice Classes · Established Market Use

**AVAILABLE
FOR A LIMITED TIME**



STRUPPY.com · STRUPPY.de · STRUPPY.ch

STRUPPY

Established EU Word Mark for Pet Supplies and Animal Nutrition

EU Word Mark STRUPPY	Trademark No. 015419203	Nice Classes 13 classes
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The established **EU word mark STRUPPY®**, Trademark No. **015419203**, is offered for sale.

STRUPPY was successfully established as a brand for high-quality pet products and has been actively used in the market for many years.

Products sold under the STRUPPY brand were offered throughout Germany as well as internationally and marketed through an extensive retail network. STRUPPY products were offered and/or listed by numerous well-known retail and specialist retail companies, including:

- EDEKA
- REWE
- Hagebau
- OBI
- Dehner
- Bauking
- AGRAVIS
- Fressnapf
- Das Futterhaus
- ZOO & Co.
- as well as various other specialist and retail businesses

As part of its sales and distribution activities, the brand was presented and/or offered to **more than 5,000 retail companies and points of sale**.

The extensive list of goods and services provides a buyer with an exceptionally broad basis for the continued operation, expansion or repositioning of a European pet brand.

The brand is particularly suitable for **manufacturers, trading companies, private-label providers, e-commerce businesses and companies operating in the fields of Pet Furniture, Pet Food, Pet Nutrition and Pet Supplies**.

Due to the broad list of goods and services, STRUPPY is also suitable for the development of various product lines as well as for **licensing and brand partnership models**.

Trademark Portfolio & Acquisition Scope

The trademark covers, among other things:

- pet furniture, cat trees, dog beds, pet loungers and other pet furniture
- pet carriers and other pet accessories
- pet blankets and textile pet products
- pet and dog toys
- **dog and cat food**
- pet snacks and chews
- supplementary animal feed
- other pet food products
- retail services relating to pet supplies
- wholesale services relating to pet supplies
- online retail services relating to pet supplies

Scope of Sale

EU Word Mark	STRUPPY©
Trademark No.	015419203
Nice Classes	6, 8, 9, 12, 16, 18, 19, 20, 21, 24, 28, 31 and 35

Additional Domains Available

Independently of the acquisition of the trademark, the following corresponding domains may also be acquired in connection with the transaction:

- **STRUPPY.com**
- **STRUPPY.de**
- **STRUPPY.ch**

The domains are sold separately and are subject to a separate agreement.

This gives the purchaser the opportunity to acquire not only the EU word mark, but also the key digital brand addresses **STRUPPY.com**, **STRUPPY.de** and **STRUPPY.ch**.

Price: Offer / Inquiry

Contact

If you are seriously interested, please send us your purchase offer or inquiry by email to:

frankriemann1@gmx.de

A prompt transaction is possible.